

Company Profiles on Tourism and Hospitality

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COMPANY PROFILE: 1

Company Name:

ITC Hotels

About the Company:

ITC Hotels is India's third largest hotel chain with over 100 hotels. It is based in the Hotels Division Headquarters at Kolkata, West Bengal, India. It is part of the ITC Limited group of companies. ITC Hotels is regularly voted amongst the best employers in Asia in the hospitality sector. ITC Limited entered the hotel business on 18 October 1975 with the opening of a hotel in Chennai, which was renamed Hotel Chola.

- Founded: 1975
- Headquarters: Kolkata, India
- Number of locations: 190
- Area served: India
- Key people: Y C Deveshwar
- Size: 10,001+ employees
- Specialties: Hospitality, Hotels, Cuisines, Kaya Kalp Spa
- Revenue: \$49 million

List of Products/Services:

Hotel Rooms

Competitors:

Taj Hotels, Oberoi Hotels & Resorts, The Leela Palaces, Hotels and Resorts, Marriott International, ITC Limited, Hyatt Hotels Corporation

COMPANY PROFILE: 2

Company Name:

OYO Rooms

About the Company:

OYO Rooms is a growing hospitality chain on a mission of creating beautiful living spaces across 24 countries, in 800+ cities with 18000+ properties and 45000+ holiday homes. Founded by Ritesh Agarwal with diverse offerings.

- Company size: 10,001+ employees
- Headquarters: Gurugram, Haryana, India
- Type: Privately Held
- Founded: 2013
- Founder: Ritesh Agarwal
- Key people: Aditya Ghosh, CEO
- Revenue: 670 million

List of Products/Services:

Budget Hotels, Long Stays, Suites, Premium Hotels, Elite Hotels, and Women Exclusive Hotels

Competitors:

GINGER, Trident Hotels, Travelodge, Jumia Travel, Mirotel Resort & Spa, eLong Inc., Premier Inn Limited, BravoFly SA

COMPANY PROFILE: 3

Company Name:	Treebo Hotels
About the Company:	The first to implement a quality guarantee across its inventory of 9000 Rooms, 400+ Hotels and 70+ cities, Treebo is India's Top Rated Budget Hotel chain. Founded in 2015, its full inventory model, centrally trained staff and tech backed solutions guarantee a great stay everytime. Good Rooms, Good Service, Good Prices. • Company size: 501-1,000 employees • Type: Privately Held • Founded: 2015 • Revenue: \$38.9 million
List of Products/Services:	Budget Hotels, Long Stays, Corporate Travel Stay, Suites, Premium Hotels, and Technology
Competitors:	A&O Hotels, The J House Greenwich, Travel Inn, OYO Rooms, The Wellesley, Travelodge Hotels Ltd, Aspen Recreation Center, Tune Hotels.com Limited

COMPANY PROFILE: 4

Company Name:	UAS International Holidays
About the Company:	UAS International Holidays offers travel plans to various destinations across the world. The company is based in New Delhi, India. • Headquarters: New Delhi, India • Type: Privately Held
List of Products/Services:	Cruises, Group Travel, Corporate Travel, Customised Luxury Holidays, Student Exchange Program, International Industrial Visits
Competitors:	Indian Holiday Pvt. Ltd., Mercury Travels

COMPANY PROFILE: 5

Company Name:

Zolo Stays

About the Company:

Zolo is a Nexus and PE funded, series B company which provides fully managed co-living spaces. Valued at more than \$100 mn, Zolo is a startup in the co-living spaces. With an aim to provide a completely hassle-free long term living experience to working professionals as well as students, its living spaces offer all kinds of basic and luxury living amenities. Its biggest USP for a resident comes from a vibrant residential community, omnichannel platform, top-notch services such as hygienic and healthy food, furnished rooms, daily housekeeping, seamless internet facilities, hi-tech security and much more - all enabled by technology.

Founded by alumni of IIM, IIT, AIIMS, ISB in 2015, Zolo is currently present in 10 cities - Bangalore, Coimbatore, Pune, Kota, Noida, Gurugram, Hyderabad, Mumbai and Chennai and fast expanding to other geographies. It is serving approximately 16000-20000 customers daily.

- Company size: 501-1,000 employees
- Headquarters: Bengaluru, Karnataka
- Type: Privately Held
- Founded: 2015
- Revenue: \$50 million

List of Products/Services:

Co-Living Spaces, Fully furnished and serviced rooms

Competitors:

COMFY STAYS PVT. LTD, OYO Rooms, Nestaway LLC, Treebo Corporate Inn, Stayzilla.com Inc, Grabhouse